

Maximize Your Outreach  
with "Web Design by Max"

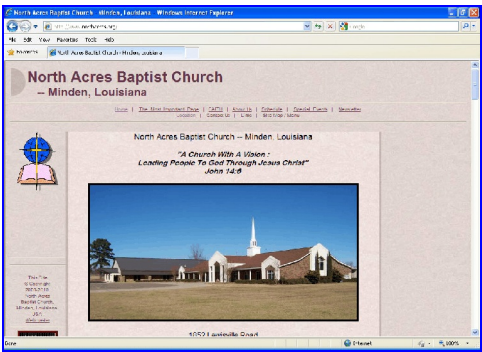
# Does Your Church Have a Web Site?



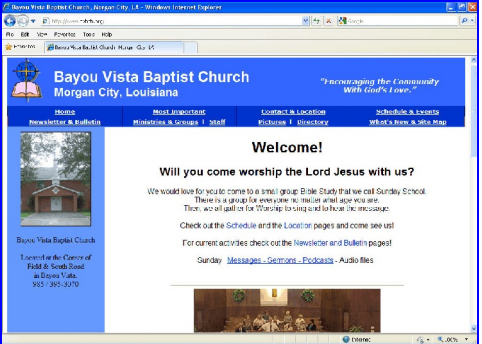
"Web Design by Max" (Max Hutto)  
would like to help you  
reach out to your community and  
to the world with a church web site.



Information to consider: . . .



[www.northacres.org](http://www.northacres.org)



[www.bvbch.org](http://www.bvbch.org)



[www.fbcmany.org](http://www.fbcmany.org)

[www.webdesign.tulmax.com](http://www.webdesign.tulmax.com)  
[webdesign@tulmax.com](mailto:webdesign@tulmax.com)  
Max Hutto

## 1. Why have a web site?

- To make a good first impression with new people in your community.
- To share information about your congregation with people in your community, including those who may be looking for a church to attend. (Information such as: Directions, Schedule, Pictures, Worship bulletins, Classes, Ministries and Organizations, Newsletters, Staff)
- To give members easy access to current events and calendar information. (Newsletters, Bulletins)
- To communicate information about special events. (Revival, VBS, and other event flyers)
- To share the gospel with others. (Plan of Salvation, Bible studies, Sermons, and Podcast)

## 2. What problems do many churches have with their web sites?

- Outdated or incomplete information.
- Non-professional looking site.
- The person who started the site is no longer there or no longer keeping it updated.
- No one with the skills to maintain the site.
- Commercial web design companies with high prices and a lack of knowledge about church ministries.



## 3. What is “Web Design by Max”?

- “Web Design by Max” is a part of MDH Ministries.
- Max D. Hutto is an ordained Southern Baptist minister having served the Lord Jesus since 1976.
- He began working on web sites in 1997.
- His desire is to help you to reach out to your community and to the world with the gospel of Jesus Christ and with information about your church.

## 4. What can “Web Design by Max” do for your church web site?

- Design or redesign your site.
- Maintain the site with up to date information. (You provide the information such as newsletters, Sunday bulletins, calendars, photos, and audio of sermons. He will format and place the information on the web.)
- Host your site using a commercial web hosting company. (You can use your existing host company.)

## 5. What are the costs?

- Design and Update Services: Labor \$15 per hour (2010 rates).
- Domain name registration: \$10 a year.
- Hosting Service: \$70 a year (includes: minimum 1GB of space, streaming audio and/or video, POP3 email accounts, and email forwards).

## 6. Approximately how much time will it take to design and update a site?

- Time varies according to how much material is placed on the site. Here are some approximate times:
- The initial design of a new site -10 to 15 hours.
- A redesign of an existing site - up to 20 hours.
- To keep the site updated - 2 hours a month.
- Add a Sunday bulletin or newsletter - 20 or 30 minutes. (Convert from a Word, Publisher, Word Perfect, or PDF document.)
- Add a new pages of event photos - 30 minutes.
- Add a new sermon audio file - 20 to 30 minutes. (File already in mp3 format will be edited adding “intro” and “outro” tags and to update descriptions for podcast.)
- Convert a sermon tape to mp3 format - 45 minutes.

## 7. How can “Web Design by Max” be contacted?

- Web Site: [www.webdesign.tulmax.com](http://www.webdesign.tulmax.com)
- Email: [webdesign@tulmax.com](mailto:webdesign@tulmax.com)
- Mailing Address and Phone number available by return email.